Online application form

<http://incubate.theinnovationhub.com/gamation-application-form/>

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| **APPLICANT PROFILE** | |
| **Name of Applicant** |  |
| **Name of Company** |  |
| **Applicant’s Position in Company** |  |
| **Company Registration Number** |  |
| **Physical Address** |  |
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| **Postal Address** |  |
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| **Telephone Number** |  |
| **Fax Number** |  |
| **Cell Number** |  |
| **E-mail Address** |  |
| **Website Address** |  |

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| **COMPANY PROFILE** | | | | | | | | | | | | | |
| **Shareholding**  (select relevant one) | | SA Owned | | Foreign Owned | Youth Owned | | | Disabled Owner | | Woman Owned | | Other (specify): | |
| **Member Details** | | | | | | | | | | | | | |
| **Surname** | **Name** | | **ID No.** | | | | **% Ownership** | | **Race** | **Gender**  **M/F** | **Disability**  **Yes/No** | | **Highest Qualification** |
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| **Current no. of employees and their roles in the business** | | | | | |  | | | | | | | |
| **Number of years in operation** | | | | | |  | | | | | | | |
| **Which province are you based?** | | | | | |  | | | | | | | |
| **Do you have a business plan? If so, please attach** | | | | | |  | | | | | | | |
| **What skill set do you/partner have that are relevant to the business?** | | | | | |  | | | | | | | |
| **PRODUCT/SERVICES** | | | | | | | | | | | | | |
| What innovation does your product/service offer? | | | | | | | | | | | | | |
| **FINANCES** | | | | | | | | | | | | | |
| How much have you invested in the company to date and what was it spent on? | | | | | | | | | | | | | |
| What other investors/potential investors have you approached? | | | | | | | | | | | | | |
| Have you raised any funding for your company? If so, how much to date? | | | | | | | | | | | | | |
| Does the company have a tax clearance certificate? If yes, please attach | | | | | | | | | | | | | |
| Does your company have a BEE certificate? If yes, please attach | | | | | | | | | | | | | |
| **MARKET/COMPETITIVE ADVANTAGE** | | | | | | | | | | | | | |
| Who are your competitors? How will your product/service compare to that of your competitors in terms of usefulness, cost, innovations, time-to-market, accessibility etc.? Why would the market prefer your product/service to existing ones? | | | | | | | | | | | | | |
| **INTELLECTUAL PROPERTY** | | | | | | | | | | | | | |
| What are the unique features of your product/service when compared to those of the competition? Did you conduct any prior art searches to establish if your product/service is new? | | | | | | | | | | | | | |
| What steps have you taken to protect your product/service? | | | | | | | | | | | | | |
| **REQUIRED ATTACHEMENTS** | | | | | | | | | | | | | |
| **GENERAL REQUIREMENTS:** *(To be attached with the application)*  **BB-BEE Affidavit**  **Registered South African business** *(Proof of registration required)*  **Tax Clearance Certificate**  **ANIMATION REQUIREMENTS:** *(Kindly attach supporting documents requested below to the application)*  **African Animated TV series proposal**  **Story synopsis**  **Concept art**  **Character bible/Treatment**  **Producer CV**  **CV of established scriptwriter attached to the project** (or willingness to work with one)  **Target audience Kids:** ECD and potentially tween audience  **What help do you feel you need the most?** *(Please provide response below the question)*  **GAMING REQUIREMENTS:** *(Kindly include responses below each requirement, alternatively, you may provide us with a one pager)*  **Start-up status:** *(Hobby project, art project, student project, individual, new start-up, established company etc.)*  **Team size:** *(How many are you?)*  **Location:** *(Where are the team members based?)*  **Platforms:** *(PC, Mobile, Tablet, Console, browser)*  **Start-up vision:** *(Briefly describe what your start-up is all about and the type of products you will make)*  **Product USP:** *(What makes your product stand out from existing alternatives? Why is it important for the user?)*  **Competitor analysis:** *(Do you have a documented initial competitor analysis?)*  **Advantage:** *(Are you building your own platform, proprietary tech and tools, / do you have unique and relevant skills and connections etc.)*  **Estimate time until first release:** *(Length in months)*  **How do you sustain yourself until the product start making money?** *(Part-time job, savings, study loan, investment etc.)*  **What help do you feel you need the most?** | | | | | | | | | | | | | |